1. How long have you been vaping?

A. Less than one year

B. About one year

C. About one-two years

D. More than two years

1. Do you use other brand of E-cigarette beside Voopoo? Please specify the product name.

Brand?\_\_\_\_\_\_\_\_

What devices?\_\_\_\_\_\_\_

1. How often do you recharge your devices?

A. Pod, Once a day

B. Pod, Twice a day

C. Pod , More than twice a day

D. Pod Mod, Once a day

F. Pod Mod, Twice a day

G. Pod Mod, More than twice a day

H. Mod, Once a day

I. Mod, Twice a day

J. Mod, More than twice a day

1. Do you carry an E-cigarette with you every time when you go out? And which devices that you will take along with?

A. Yes, what devices?\_\_\_\_\_\_\_\_\_\_\_

B. No.

1. Which of the following aspects that you can’t endure the most when you vape?

A. Leakage

B. Insufficient battery capacity

C. Coil spilling juice

D. Drip tip getting too hot

E. Lack of flavor taste

1. Have you actively searched Voopoo for new product information？

A. Yes

B. Once in a while

C. No

1. Will you purchase new products when they just come out？

A. Yes

B. I will wait for a while

C. Depends on the feedback

1. What Voopoo product have you purchased? Please select all that apply\_\_\_\_\_\_\_

DRAG

DRAG 2

DRAG 3

DRAG MAX

DRAG MINI

DRAG NANO POD KIT

DRAG S

DRAG X

DRAG X PLUS

DRAG S PRO

DRAG X PRO

Drag Nano 2

VINCI

VINCI 2

VINCI AIR

VINCI POD

VINCI R

VINCI X 2

VINCI X

ARGUS

ARGUS AIR

ARGUS GT

ARGUS PRO

ARGUS X

V SUIT

V MATE

V-THRU

V-THRU PRO

SEAL

MUSKET

Doric 20

Doric 60

Other, Please specify\_\_\_\_\_

1. Which Voopoo products is your daily driver, and how long you have been using it?

What devices?\_\_\_\_\_\_\_\_\_

How long?\_\_\_\_\_\_\_\_

1. Which Voopoo product you will treat it as a treasure?

What devices?\_\_\_\_\_\_\_\_\_

1. Have you ever purchased Voopoo peripheral products?

A. Yes

B. No

1. Have you recommended and shared Voopoo products on your social media？In which social media

A. Yes, what social media?\_\_\_\_\_\_\_\_

B. No

1. Will you give priority to other brands when Voopoo products are not sold nearby stores and online stores that you regularly visited?

A. Yes

B. No

1. How do you think our product stands out from other brands?

Please specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Which aspects that we can improve to make it better? Please specify any proposals.

Please specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Can you design a slogan for drag series?

Please specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What kinds of brand event would you like to attend?  Please list any brand events that you think is appropriate.

Please specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_